
Outreach Program

The Hugo Neighborhood Association & Historical Society (*Hugo Neighborhood*, or HUNAHS) decided it needed an Outreach Chair after its successful education brochure program was launched last August.

Hal Anthony is our new Outreach Chair. He is the owner/operator of a local landscape management business. He has experience in being a political and health activist and is a member of the Pacific Green Party. Some of his interests include open government, health and nutrition, and music.

He feels that Hugo is the finest place he has ever lived based on two things: the people in Hugo and the rural atmosphere. *"When I moved here, my mom's dog got lost in the area. After a whole lot of support by the residents from one end of Hugo to the other, we finally found and saved Annie. The Hugo residents were unbelievably supportive in their efforts to help."*



Annie

The Outreach Chair's responsibility is to implement an Outreach Program that affects our association's ability to reach out to its neighbors. Some of the program elements include creating an identity for outreach, attracting visitors to the organization, connecting people to the organization, and equipping our members with the ability to be involved at their own level. The Outreach Chair's duties also include making policy decisions for the *Hugo Neighborhood*.

Outreach Tools

Hal Anthony, Outreach Chair, said, *"It is not enough for an organization to open its doors and expect people to come in. They also need to know their input is valuable, necessary, and that it will become a part of the Hugo Neighborhood."* The outreach goal is to connect our mission and people with our neighbors more effectively and to develop a lasting and strong relationship.

Wayne McKy, Chair, believes, *"To make a real difference in the community, we need to be more strategic about inviting and welcoming neighbors to become involved."* The *Hugo Neighborhood's* Outreach Program will consist of any one or more of the following outreach tools.

Potential Outreach Tools

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|--------------------------|--------------------|
| Brochures | Response Cards |
| Logos | Magazines |
| Signs | Newsletters |
| Community | Post Cards |
| Directional | Banners |
| Pole | Door Hangers |
| <u>The Daily Courier</u> | Invitation Cards |
| Letters to Editor | Art |
| Guest Opinions | Direct Mail |
| What's the Deal | History Day |
| Monday's Make | Press Releases |
| History | Emails |
| Reader's Write | Web Sites |
| Video Presentation | Links to Web Sites |
| Bulletin Inserts | Debates |
| Public Service | Conferences |
| Announcements | Forums |
| Coffee Cups | Meeting Attendance |
| Projects | BCC |
| T-shirts | RPC |
| Baseball Caps | CIC |

More Information

Do you want to become involved in our Outreach Program? Contact Hal.



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3995 Russell Road
Grants Pass, Oregon 97526
541-476-4156

Like Hal says, your actual level of involvement as a volunteer is up to you. You would be donating your time and you are in control of the act of giving and practicing your citizenship.



Hal Anthony Having Too Much Fun Directing Traffic At Hugo History Day

Want more information? Contact an officer of the *Hugo Neighborhood* on how you can become involved in your community's land use, and/or history activities.

Hugo Neighborhood Association & Historical Society's Mission

This information brochure is one of a series of documents published by the *Hugo Neighborhood*.

The *Hugo Neighborhood* is a nonprofit association composed of a voluntary group of citizens interested in both the land use and history of the Hugo area, which is located in Josephine County, Oregon.

Land Use & History

Its land use mission is to promote the social welfare of the citizens of the area by working to promote Oregon Statewide Goal 1 — Citizen Involvement, and by preserving, protecting, and enhancing the livability and economic viability of its farms, forests, and rural neighbors.

Its history mission is to collect, preserve, interpret, and research its local history and to encourage public interest in the history of the Hugo area.

Send us your email address if you want to know what we are doing; email does not cost us money, just a little time and effort.

Edited by Hal Anthony

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**Outreach
Chair**



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by

**Hugo Neighborhood Association &
Historical Society**